Beat: News

NITI Aayog Launches “˜Women Transforming India´ Campaign

UN In India And Mygov-#Womentransform

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USPA NEWS - NITI Aayog Launches “˜Women Transforming India´ Campaign In Partnership With The UN In India And Mygov “ “ #Womentransform

NITI Aayog “ “ Government of India´s premier think-tank “ “ has launched the “˜Women Transforming India´ initiative on, March 8, International Women´s Day

Celebrating women doers, leaders and change makers from across the country, NITI Aayog “ “ Government of India´s premier think-tank “ “ has launched the “˜Women Transforming India´ initiative on, March 8, International Women´s Day, in partnership with the UN in India and MyGov.

As a policy think tank, NITI Aayog seeks to engage directly with women leaders from across urban and rural areas of India. “˜Women Transforming India´ is, therefore, our effort at putting our ear to the ground to gather successful stories of change heralded by women at the grassroots level, within communities.

Through the initiative, NITI Aayog is seeking for entries in the form of written essays/stories (not exceeding 500 words), preferably accompanied by photographs that set a context to the narrative. These stories should reflect new ground broken by women in empowering themselves/others, or of challenging stereotypes.

Winning entries will receive a certificate of appreciation from NITI Aayog and the UN in India. Change makers may also have a chance to interact directly with policy makers in the Government of India, to enable affect positive policy action.

“˜Women Transforming India´ is consistent with the government´s renewed commitment to advancing gender equality. The many interventions including Beti Bachao Beti Padhao, Sukanya Samridhi Yojana, Janani Suraksha Yojana are testimony to its resolve to empower and educate of girls, and to tackle discrimination against girls and women.

This initiative is also a step forward in furthering the Sustainable Development Goals (SDGs), which have Gender as a stand-alone goal. NITI Aayog has been entrusted with the responsibility to plan, monitor and coordinate SDG efforts across Central Ministries and State governments.

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